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Paper Presentations

Nehra, V (2016) Start up in India: Opportunities and Challenges ahead. National Seminar on Indian Economy the Emerging Issues, Faculty of Commerce, Maharani College, Jaipur Feb 16-17

Nehra, V (2016) Green Marketing & Sustainable Development, Challenges and Opportunities International Conference on *Sustainable Business Models: Innovative Strategies and Practices*. Shyam Lal College, University of Delhi March 16-17