

## **Report on Seminar by Prof. Ari Lindeman, Finland**

Opening new vistas, SLC has successfully brought the Finland version of Innovation. Department of Commerce and Department of English, SLC invited Prof. Ari Lindeman and Mr. Minh Tran, South Eastern Finland University of Applied Sciences on 20th March 2017 under CIMO project, "Responsible Business Professionals for Finland and India trade in collaboration with Turku University of Applied Sciences, Turku School of Economics (Pori Unit) and South Eastern Finland University of Applied Sciences. The college will host a series of activities involving Seminars, Workshops, Interactions, Lectures, Interviews and Presentations from 20<sup>th</sup> March, 2017 to 18<sup>th</sup> April, 2017. For the first interaction a Seminar on topic "Entrepreneurship and Innovation" was organized. The session begun with the conventional Lamp Lighting Ceremony by Prof. Ari Lindeman, Prof. C.K. Jaggi, member of Governing Body, SLC, Dr. Rabi Narayan Kar, Principal, SLC, Dr. S.B. Rathore, TIC ,Commerce, Dr. Kusha Tiwari, TIC, English ,Dr. Kavita Arora, Convenor of the Programme and Dr. Usha Kashyap, Associate Prof.. The seminar was attended by a plith of people comprising 100 students and 20 teachers. Prof. Ari Lindeman delivered a lecture on topic "Not innovation alone". The speaker started to unstring the concept of imparting innovation by a student centered approach. He also recommended for Entrepreneurial competencies to be imparted in the academic institutions for students' betterment.

Prof. Lindeman left the audience with a nagging thought of how to think to start with a venture capital and also resolved queries of students during the interaction.

The seminar ended with vote of thanks by the Principal for the thought provoking discussion to enlighten the young and evolving minds.





