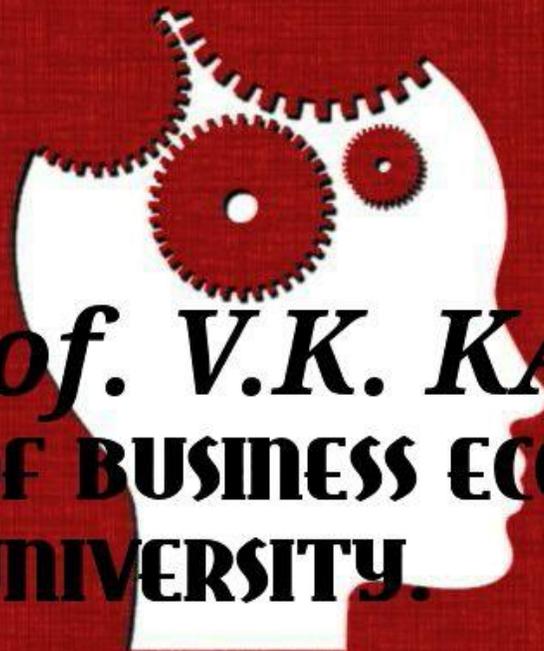


**THE COMMERCE ASSOCIATION
SHYAM LAL COLLEGE
(University of Delhi)**

Organises

**An Academic Talk
on
INNOVATIVE THINKING**

16th October 2015, Seminar hall at 10:30am



Prof. V.K. KAUL
**DEPT. OF BUSINESS ECONOMICS,
DELHI UNIVERSITY.**

*Dr.Rabi Narayan Kar
(Principal)*

*Dr.Ruchika Ramakrishnan
(Advisor)*

*Mr.Anil Khurana
(Teacher-In charge)*

*Dr.V.K. Agarwal
(Advisor)*

The Commerce Association organised an academic talk on “Innovative Thinking” by Prof. V.K. Kaul from Department of Business Economics, University of Delhi on 16th October, 2015. The points highlighted by this esteemed speaker centered on the idea of Out-of-the Box Thinking. He encouraged the students to think of alternative ways of doing things. He highlighted the importance of efficiency as well as effectiveness in life. According to him, “It is Innovation that can only drive progress in the long run”. Professor Kaul began with highlighting the significance of innovation right from the start of civilizations and in fact going back to innovations for the survival of species. He went onto explain how innovative thinking is important for the contemporary society. The growth of corporations and inherent role innovation was highlighted. He also shortlisted the simple four steps involved in the process of innovation; firstly to be curious, secondly wanting to explore, thirdly being willing to learn and lastly wishing to build. The lecture supported with a power point presentation was thoroughly informative and enlightening for the students and faculty alike. The involvement of students and initiatives of the college were appreciated by Prof. Kaul. The competitive Corporate Rangoli specially made by the group of students to mark the occasion was admired by the Professor.

This talk was well attended by the faculty from various departments of the College along with their students. The seminar hall was well packed with over a hundred keen students and twenty-five faculty members. At the conclusion of the lecture the students as well as faculty were eagerly waiting for the opportunity to put forth some questions related to topic. The students were very excited and asked a lot of questions to the esteemed speaker. The Professor not only himself answered each and every question to the satisfaction of all, but also started a process of discussion which was participated in by other members of the audience as well. The Principal Sir, Dr. Rabi Narayan Kar, shared experiences about the importance and result of Innovative thinking at various points of time in his life. The Teacher-in-charge, Sh. Anil Khurana extended a heartfelt gratitude to the faculty members and students who had made this event a vibrant one. The Commerce association advisor, Dr. Ruchika Ramakrishnan, expressed her happiness over such a well attended talk. Professor Kaul took a great interest in the college and was shown around the college well after the conclusion of the seminar.



